Criteria

Drive Talent Success with Criteria

World-leading tools to help organizations make more objective, evidence-based talent decisions that both reduce bias and drive better outcomes.

People are multidimensional. So are our assessments.

Your candidates are more than just a data point, which is why we created the most robust and comprehensive portfolio of assessments to paint a more complete picture of candidate potential. Combine assessments from different categories to reveal insights across the many dimensions of an individual.

Cognitive Aptitude

Uncover each candidate's potential with cognitive aptitude, one of the best predictors of job performance.

Measure:
- ✓ Problem solving
- ✓ Attention to detail
- ✓ Learning ability
- ✓ Mechanical reasoning
- ✓ Concentration and focus

Personality

Understand your candidates' work styles, preferences and behavioral tendencies.

Measure:
- ✓ General personality
- ✓ Sales or customer service fit
- ✓ Person-job fit and person-organization fit

Emotional Intelligence

Find candidates who have the empathy and emotional skills to succeed in the modern workplace.

Measure:
- ✓ Emotional perception
- ✓ Emotional understanding
- ✓ Emotion management

Risk

Identify candidates who are conscientious, reliable, and able to follow rules and safety procedures.

Measure:
- ✓ Integrity/honesty
- ✓ Ability to follow rules and procedures
- ✓ Likelihood of being involved in an accident or other incident at work

Skills

Assess basic competencies acquired through candidates' past experience.

Measure:
- ✓ Job readiness
- ✓ Basic computer skills
- ✓ Microsoft Office
- ✓ Typing and Ten Key

Structured Interviewing

Create a structured interview process that is 2x more predictive and 28% less biased than unstructured interviews.

Features:
- ✓ Live interviewing
- ✓ Video interviewing
- ✓ World-first DEI tools
- ✓ Scenario-based assessments

Rigorous science that drives performance

Our stringent scientific standards are backed by leading scientific experts in I/O psychology. We rigorously validate our assessments to predict job performance, allowing us to consistently deliver results for leading organizations around the world.

25+ million
tests administered

96%
candidate satisfaction rating

20+ years
of accumulated data

Better science. Better decisions. More talent success.

Through scientifically designed assessments, structured interviewing and talent management tools, we help organizations achieve results across their entire talent pipeline. Criteria customers achieve an average of:

52% better hiring success rate

29% greater productivity

25% more revenue from sales

48% lower turnover

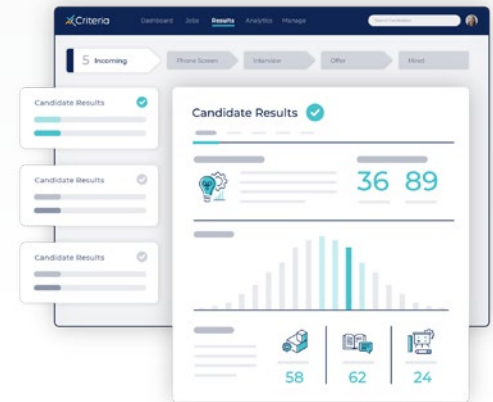## An assessment platform that works for you.

Test anyone, anywhere, at any time, with any of our tests. Our platform is highly configurable and built to engage candidates.

Unlimited Testing

Administer unlimited tests from across our entire assessment portfolio throughout your subscription.

Unlimited Users

No matter the size of your hiring team, everyone can access the Criteria platform.

We fit into your existing hiring process.

Assessments are just one piece of the puzzle for finding great candidates. Our flexible technology makes it possible for you to seamlessly integrate assessments and structured interviews into your current systems and processes. We also partner with a wide range of ATS and HRIS platforms to provide streamlined integrations.

Just a few of our integration partners:

SmartRecruiters   greenhouse   bambooHR   JOBVITE   iCIMS

Innovative assessment design

Mobile-friendly

Attract more candidates and increase accessibility by reaching candidates right on their mobile devices.

Adaptive technology

Tailor the difficulty level to the candidate with the help of AI, creating a faster, more predictive testing experience.

Game-based assessments

Take the candidate experience to the next level with short, fun, and engaging mini-games.

Our award-winning Customer Success team

Customer service is core to who we are as a company. Every customer is assigned a dedicated Customer Success Manager who is there to help you define your testing strategy and achieve your hiring goals.

Stevie Award
for Customer Service

68 NPS
Net Promoter Score

96%
Customer Satisfaction

Our story

Criteria is a talent success company that helps organizations make more objective, evidence-based talent decisions that both reduce bias and drive outcomes. Our world-leading tools include a comprehensive suite of rigorously validated assessments and decision-making tools that highlight the potential in every job candidate while providing an experience that candidates love. We take a scientific approach to every product we build by rigorously validating for results, ensuring transparency, and designing a human-focused solution that drives best practice hiring.

✕Criteria

www.criteriacorp.com
(877) 909-8378