Criteria

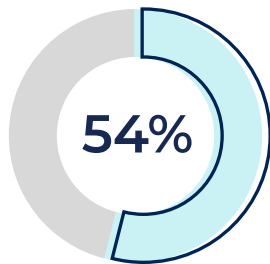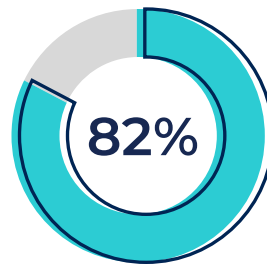# Make Better Talent Decisions with Pre-Employment Assessments

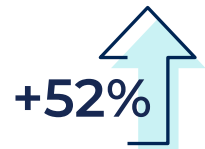## BETTER QUALITY OF HIRE

Increased hiring success rate

54%

National Average[1]

82%

With Criteria's Pre-Employment Tests[2]

+52%

Use our tests to **increase your hiring success rate by 52%** vs. National Average
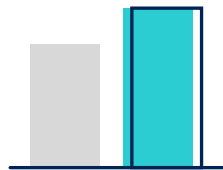
1. Leadership IQ Study
2. Based on Case Studies done by Criteria.
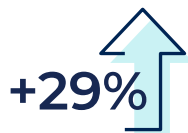
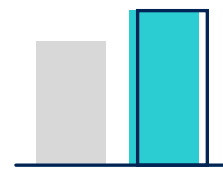## HIGHER PRODUCTIVITY

Increased productivity and sales

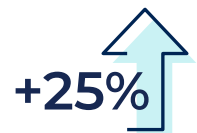Those who pass our tests are **29% more productive** than those who don't

+29%

PRODUCTIVITY

Salespeople who pass our tests generate **25% more sales** than those who don't

+25%

SALES

LOWER TURNOVER

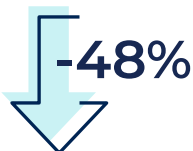### Reduced turnover cost

-48% Our tests have been shown to **reduce turnover by 48%** on average, in high turnover environments.

US Department of Labor Estimated Cost of Turnover

30% of first year salary for the role

20% for hourly positions

For a salaried worker making $45k (average income) per year, the cost of turnover is about $13,500 for each lost employee.

-$13,500

Hire Smarter with Criteria

Average length
of testing:
35 min

Average number of
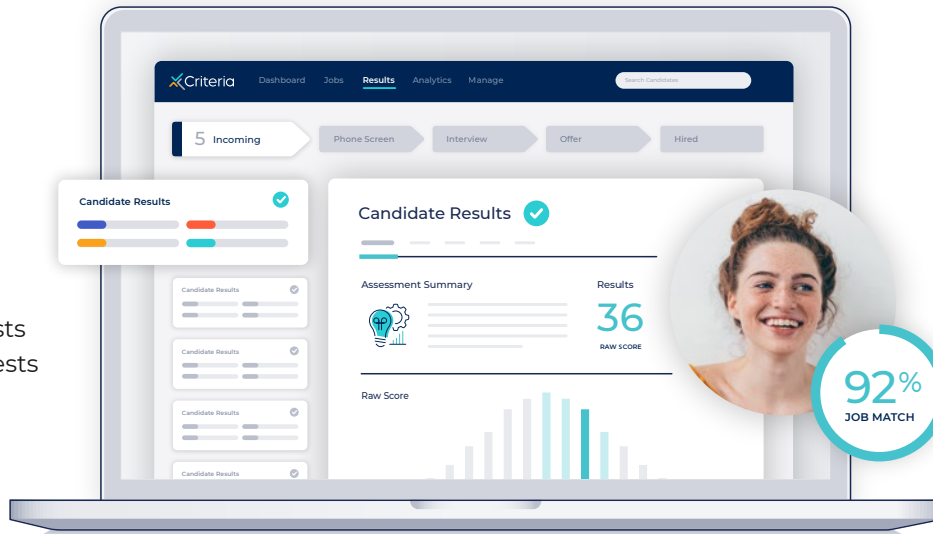tests taken per event:
2.3 tests

WHEN TO TEST:
70% of our
customers use tests
near the beginning
of the hiring process,
prior to in-person
interviews

**MOST
COMMONLY
USED TESTS:**

94% Cognitive Tests
91% Personality Tests
72% Skills Tests

Criteria   Dashboard   Jobs   **Results**   Analytics   Manage   Search Candidate

5 Incoming   Phone Screen   Interview   Offer   Hired

Candidate Results ✓

Candidate Results ✓

Assessment Summary   Results
                          36
                          RAW SCORE

Raw Score

Candidate Results

Candidate Results

Candidate Results

Candidate Results

92%
JOB MATCH

82%
of companies
use some form of
pre-employment tests

Cognitive aptitude is one of the most
accurate predictors of job success:

2x more than interviews
3x more than experience
4x more than education

How Our Customers Feel About Us

👍 **68**
Net Promoter Score

❤️ **96%**
Customer Satisfaction